

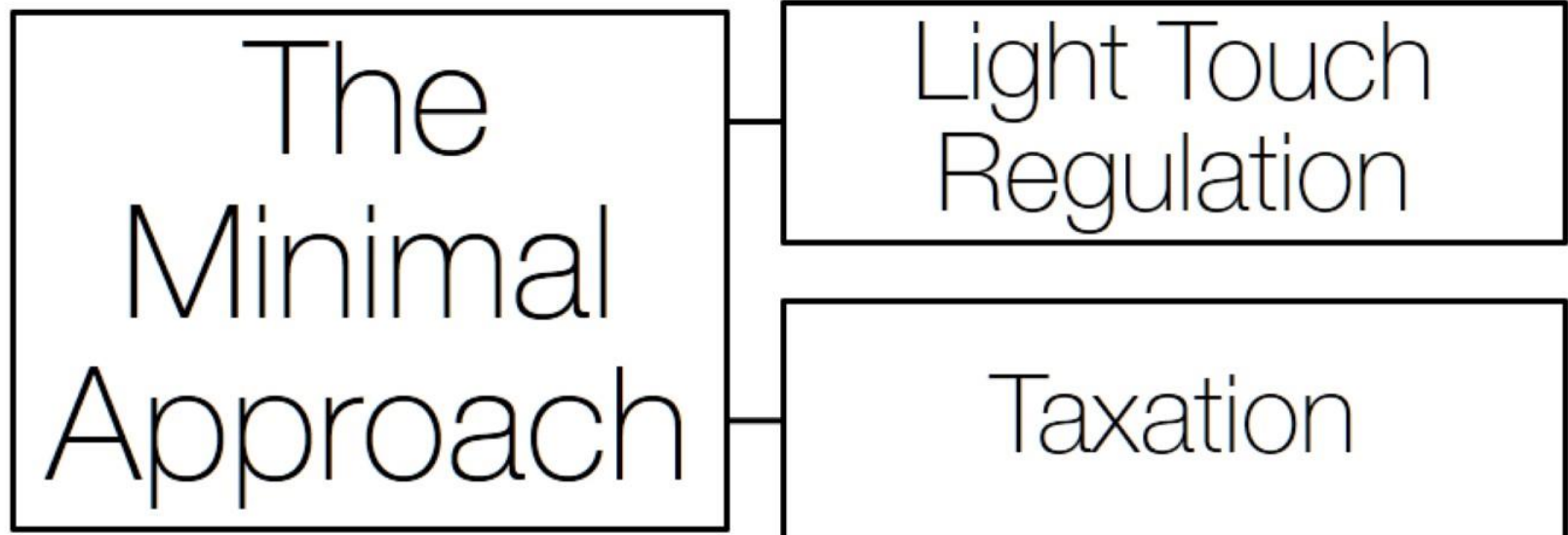
# THE FIGHT AGAINST DIGITAL COLONIALISM



Nick Smicek  
@n\_smck

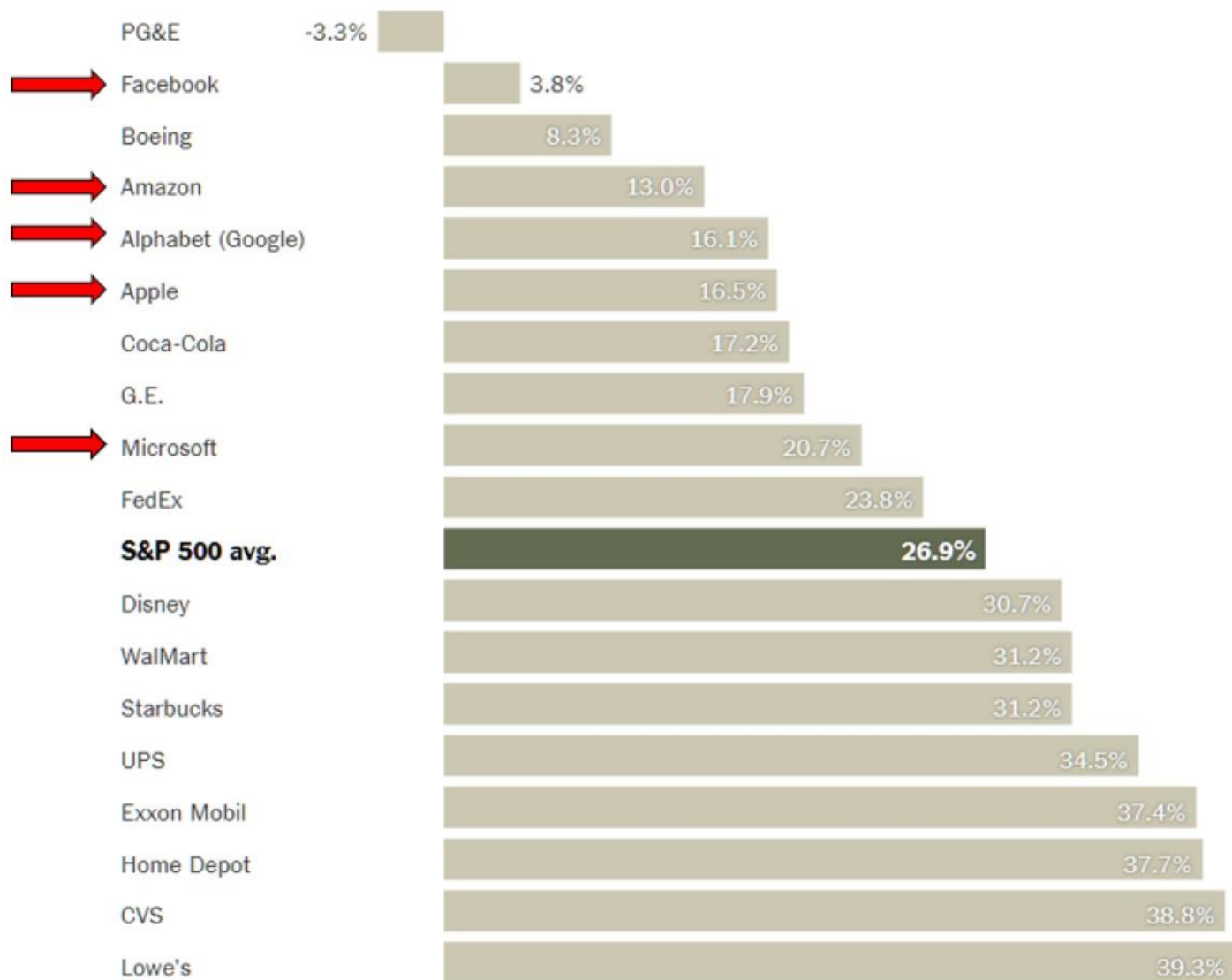
**Digital colonialism consists of control over infrastructure, access, and data by foreign companies and governments**

**What is to be done?**



Don't be evil

# US Effective Tax Rate, 2007-2015





**Donald J. Trump** ✓

@realDonaldTrump

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Is Fake News Washington Post being used as a lobbyist weapon against Congress to keep Politicians from looking into Amazon no-tax monopoly?

3:36 AM - 25 Jul 2017

**15,861** Retweets **58,418** Likes





# Fair Taxation for the Digital Economy

Why do we need to update the rules?  
Because our societies deserve:

- ✓ **Tax fairness**  
A level playing field for all businesses
- ✓ **A competitive economy**  
Supporting business growth and innovation
- ✓ **Sustainable tax revenues**  
A future-proofed solution







# Jeff Bezos' Net Worth



Source: Bloomberg Billionaires Index

# The European Approach

Data Sharing

Competition Policy

Data Portability

Interoperability

Personal Data Markets

# Die Tech-Riesen des Silicon Valleys gefährden den fairen Wettbewerb

Die Digitalisierung muss im Dienst der gesamten Gesellschaft stehen. Das bedeutet auch, die Monopolstellung von Tech-Riesen wie Google oder Amazon zu brechen.

---

Andrea Nahles

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13.08.2018 - 06:16 Uhr • [1 Kommentar](#) • [Jetzt teilen](#)





**Vijay Shekhar** ✓

@vijayshekhar

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I totally agree with [@Wadhwa](#) that India is effectively letting modern world East India Companies own its Internet.



**Facebook is a bigger threat to privacy than is Aadhaar, says tech entreprene...**

Who are you more worried about: companies that are selling you and lying to you at the same time, or governments that are trying to operate for its population?

[economictimes.indiatimes.com](http://economictimes.indiatimes.com)

5:34 AM - 19 Nov 2017

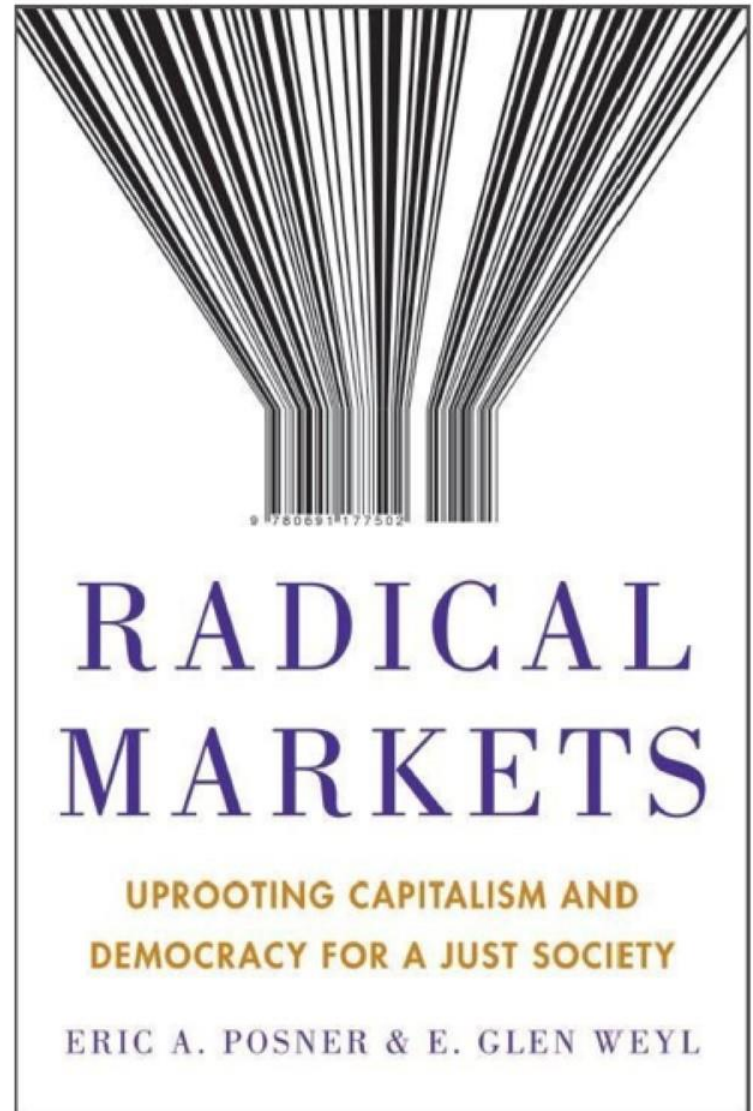
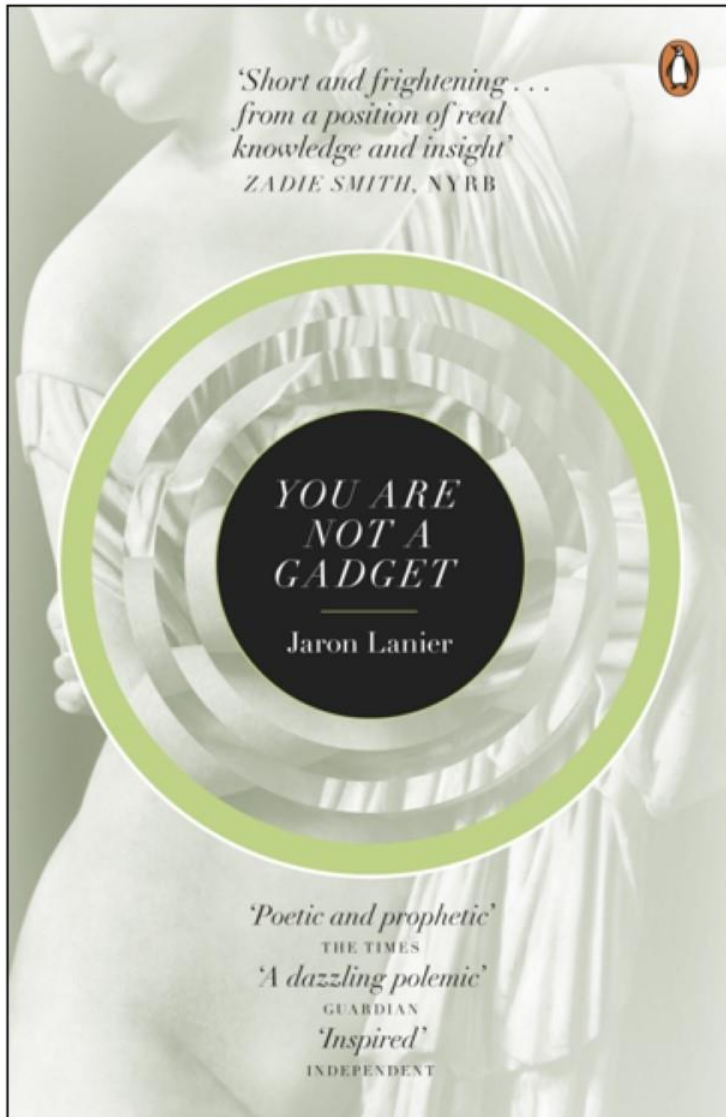


**GDPR  
SAFETY  
MANUAL**

**SECURITY**  
SPRINGFIELD  
NUCLEAR

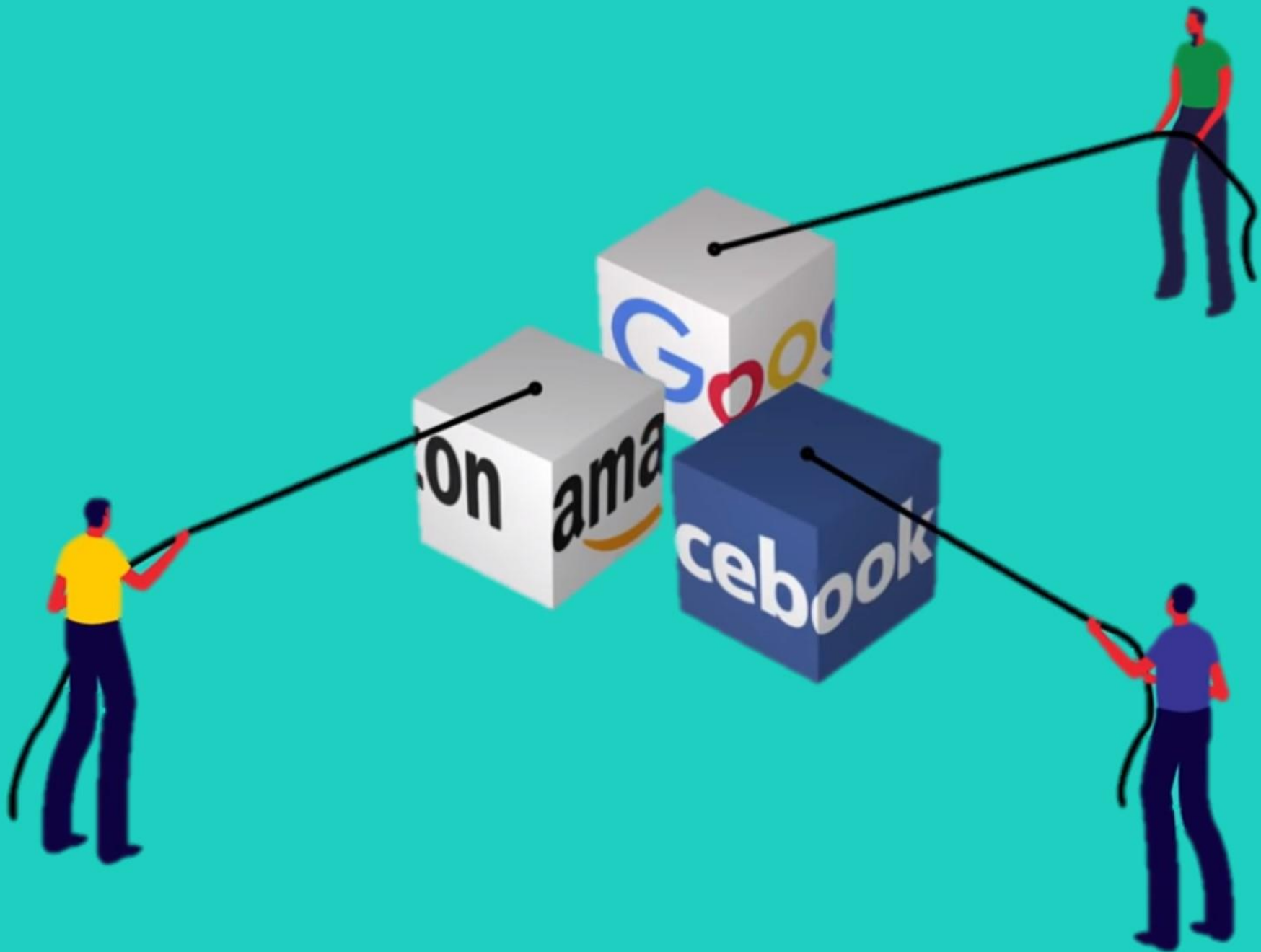
MAT  
GARDNER

# Personal Data Markets



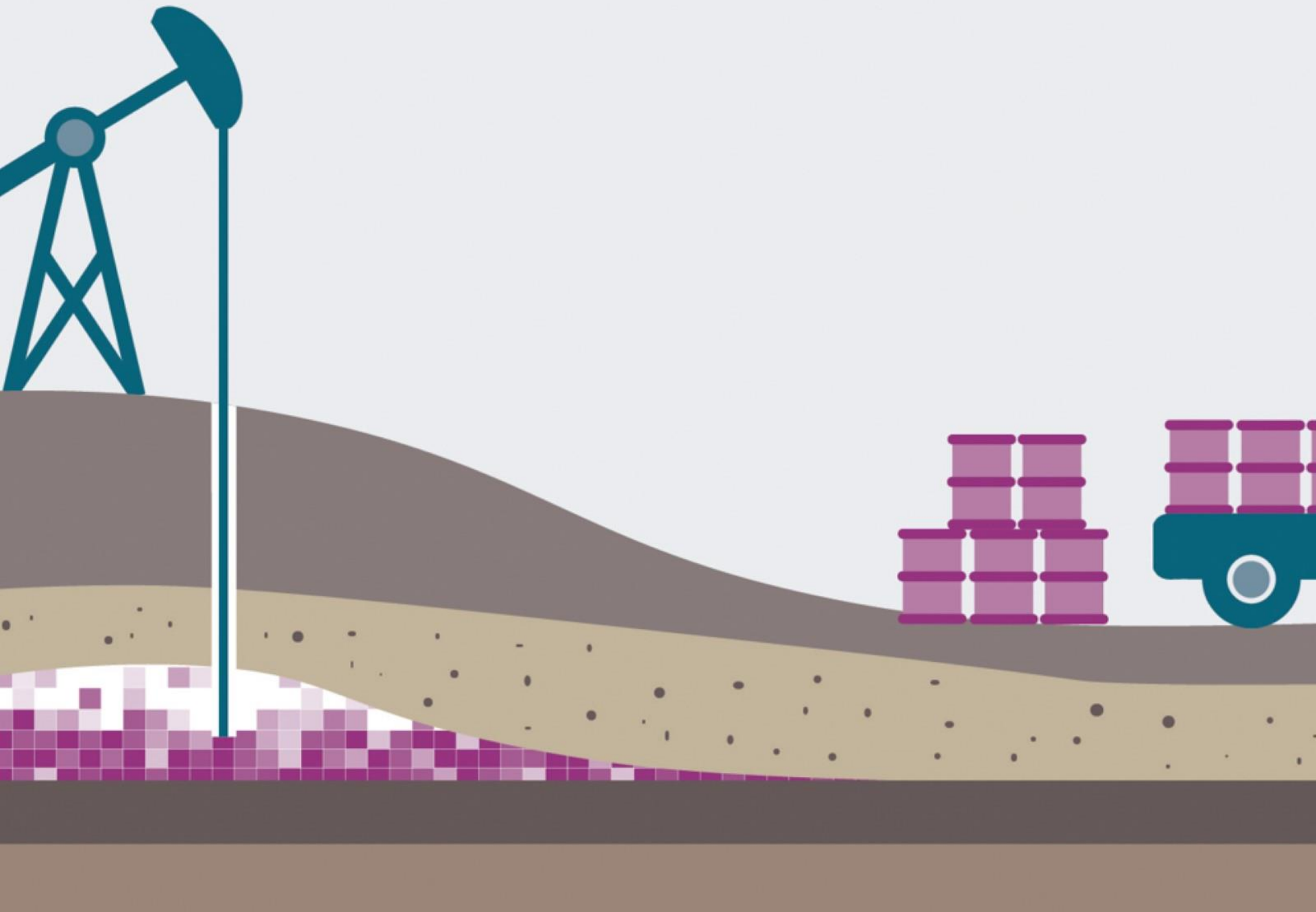
**Personal data markets  
commodify our behaviour  
and turn privacy into a  
privilege of wealth rather  
than a right**





**The liberal response to  
digital giants:**

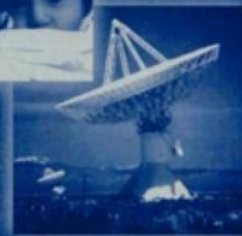
**“The problem is they are  
not capitalist enough.”**





# Many Voices, One World

Towards a New,  
More Just,  
and More Efficient  
World Information and  
Communication Order



The MacBride  
Commission

# THANK YOU

A blue-tinted photograph of a large industrial factory interior. The image shows a complex network of metal beams, pipes, and machinery, creating a sense of depth and scale. The lighting is dramatic, with strong highlights and deep shadows, emphasizing the industrial environment.

Nick Smicek  
@n\_smck